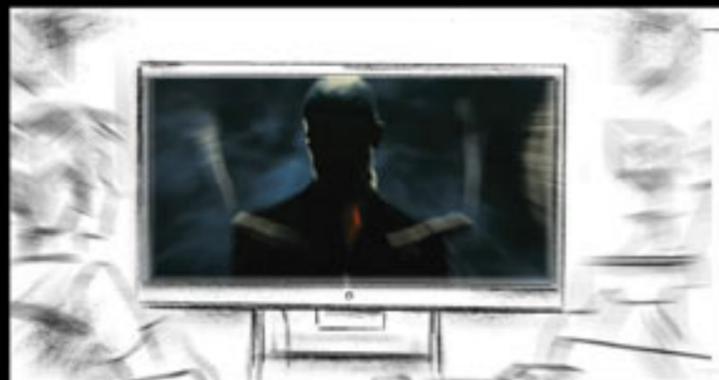


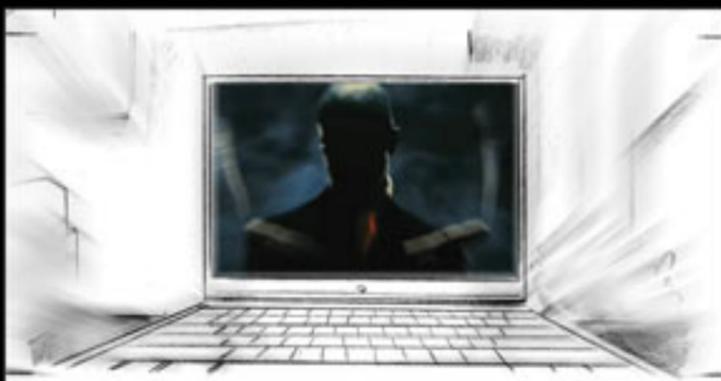
**K1 VO ANNOUNCER:** "There's nothing better than enjoying a movie at home."



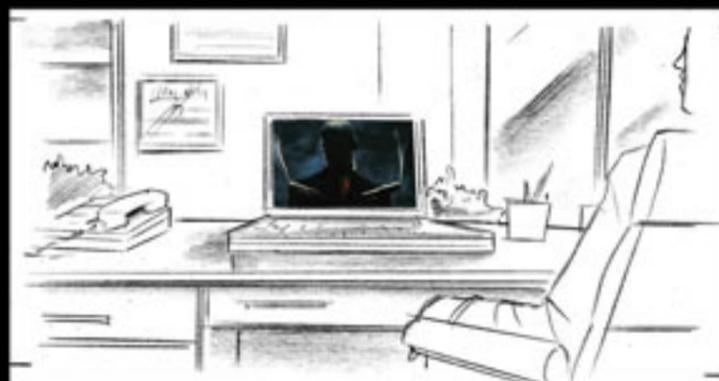
**K2 VO ANNOUNCER:** "But wouldn't it be great to take your movies with you?"



**K3 VO ANNOUNCER:** "With DVD with Digital Copy you can have your movies, your way. Right away."



**K4 VO ANNOUNCER:** "When you buy a new DVD, you'll get another disc, which you can use to transfer the same title to any digital device."



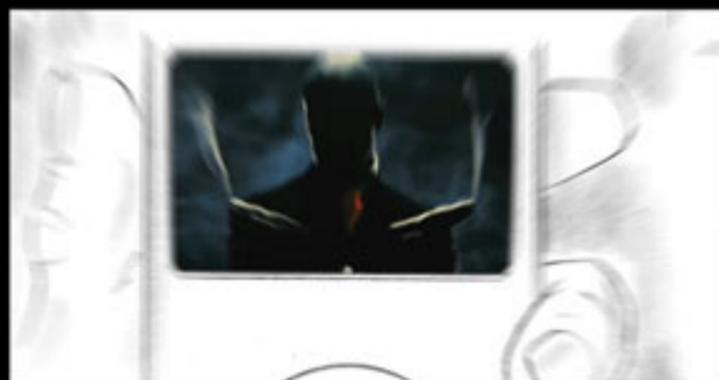
**K5 VO ANNOUNCER:** "It's simple: one purchase, many uses."



**K6 VO ANNOUNCER:** "No more subscriptions. No more downloads."



**K7 VO ANNOUNCER:** "And the transfer only takes a few minutes."



**K8 VO ANNOUNCER:** "DVD with Digital Copy ... now playing everywhere."



**K9 VO ANNOUNCER:** "'Hitman' ... In stores today."





L1 HIPSTER: "Tasty looking burger, Juno. It's nice getting takeout -- but wouldn't it be great to watch your movie while you are out?"



L2 HIPSTER: "Now you can my French fry-propelled friend. It's called DVD with Digital Copy."



L3 HIPSTER: "It's simple: buy JUNO on DVD and you get another disc, which you can use to transfer your movie to any digital device."



L4 HIPSTER: "Be gone 5-hour downloads!"



L5 HIPSTER: "Be gone annoying subscriptions!"



L6 HIPSTER: "And it only takes a few minutes to transfer files between devices."



L7 HIPSTER: "So tell a friend..."



L8 HIPSTER (VO): "... about JUNO on DVD with Digital Copy. One purchase. Many uses. Now playing everywhere."



L9 HIPSTER (VO): "'JUNO' ... get your copy now."





G1 AUDIO from a movie fills the room.



G2 TEENAGE BOY: "My curfew's in 8 minutes!"



G3 VO ANNOUNCER: "Gotta RUN away? Now you can take your movies with you. It's called DVD with Digital Copy. When you buy a new title on DVD another disc comes with it."



G4 VO ANNOUNCER: "Use the disk to transfer that same movie to any of your digital devices. Never leave home without your favorite movie again."



G5 MOM: "Home by curfew. I'm impressed."  
TEENAGE BOY: "Yeah ... me and Digital Copy needed to spend some quality time together."



G6 VO ANNOUNCER: "DVD With Digital Copy ... One purchase. Many uses."



G7 VO ANNOUNCER: " 'Hitman' ... Available now."





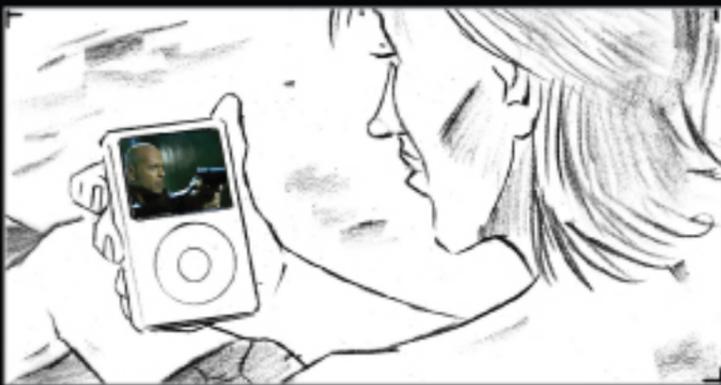
B1 SOUNDS of feet trampling through sand, seagulls and waves crashing.



B2 VO ANNOUNCER: "You love your movies, but you're always on the move. Shouldn't your movies be too?"



B3 VO ANNOUNCER: "Now there's an easier way to have your movies, your way. Anytime."



B4 VO ANNOUNCER: "It's called DVD with Digital Copy."



B5 VO ANNOUNCER: "Buy a DVD and get another disc, which you can use to transfer the same movie to any of your digital devices."



B6 VO ANNOUNCER: "No more downloads. No more subscriptions."



B7 VO ANNOUNCER: "One purchase. Many uses."



B8 VO ANNOUNCER: "DVD With Digital Copy ... now playing everywhere ..."

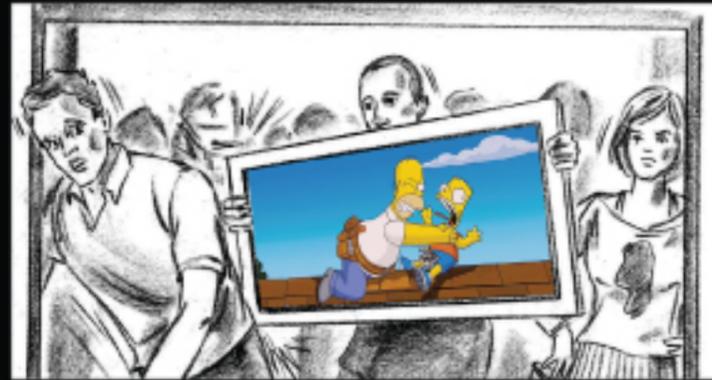


B9 VO ANNOUNCER: "'Live Free Or Die Hard' ... In stores today."





D1 Feet SHUFFLE as a man with a giant TV approaches.



D2 VO ANNOUNCER: "You love your movies, but you're always on the move. Shouldn't your movies be too?"



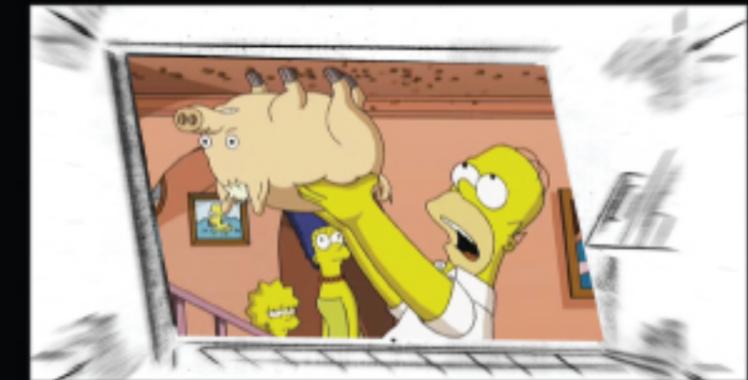
D3 VO ANNOUNCER: "Now there's an easier way to have your movies, your way. Anytime."



D4 VO ANNOUNCER: "It's called DVD with Digital Copy."



D5 VO ANNOUNCER: "Buy a DVD and get another disc, which you can use to transfer the same movie to any of your digital devices."



D6 VO ANNOUNCER: "No more downloads. No more subscriptions."



D7 VO ANNOUNCER: "One purchase. Many uses."



D8 VO ANNOUNCER: "DVD With Digital Copy ... now playing everywhere ..."



D9 VO ANNOUNCER: "The Simpsons Movie' ... Get it now."





F1 SOUNDS of a busy airport.



F2 VO ANNOUNCER: "You love your movies, but you're always on the move. Shouldn't your movies be too?"



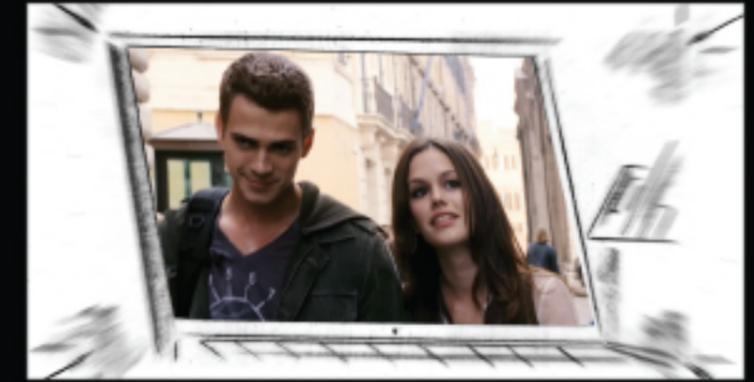
F3 VO ANNOUNCER: "Now there's an easier way to have your movies, your way. Right away."



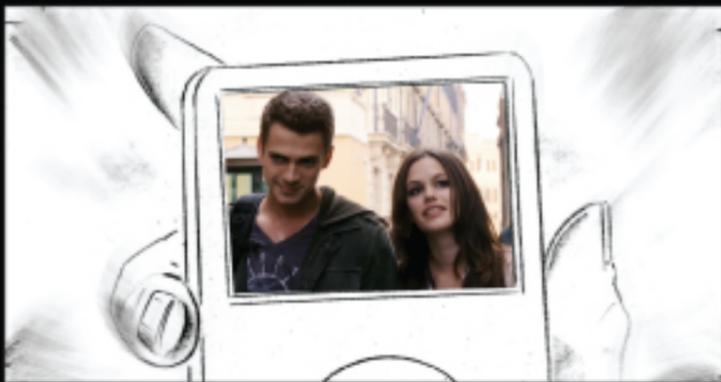
F4 VO ANNOUNCER: "It's called DVD with Digital Copy."



F5 VO ANNOUNCER: "Buy a DVD and get another disc, which you can use to transfer the same movie to any of your digital devices."



F6 VO ANNOUNCER: "No more downloads. No more subscriptions."



F7 VO ANNOUNCER: "DVD With Digital Copy ... One purchase. Many uses."



F8 VO ANNOUNCER: "'Jumper' ... Now available."



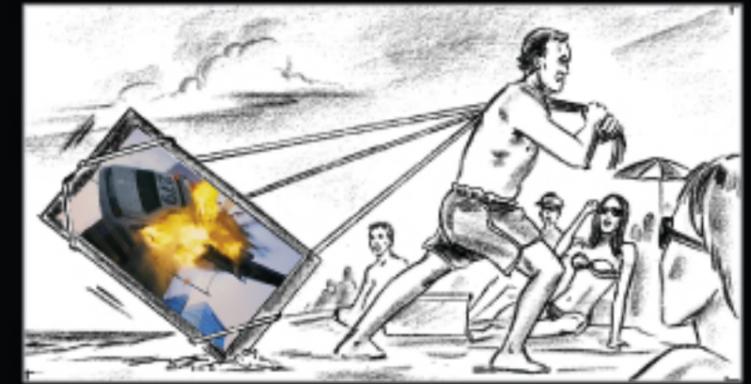
F9 HIPSTER: "Hmmm ... nice suitcase."



A1 SOUNDS of feet trampling through sand, seagulls and waves crashing.



A2 General SOUNDS of beach life continue.



A3 General SOUNDS of beach life continue.



A4 General SOUNDS of beach life continue.



A5 General SOUNDS of beach life continue.



A6 HIPSTER (TO GUY W/ TV): "Dude, there's an easier way to take your favorite movies with you. It's called DVD with Digital Copy."



A7 HIPSTER (TO GUY W/ TV): "Buy a DVD and another disc comes with it, which you can use to transfer the same movie to any of your digital devices."



A8 HIPSTER (TO GUY W/ TV): "No more downloads. No more subscriptions. One purchase, many uses."

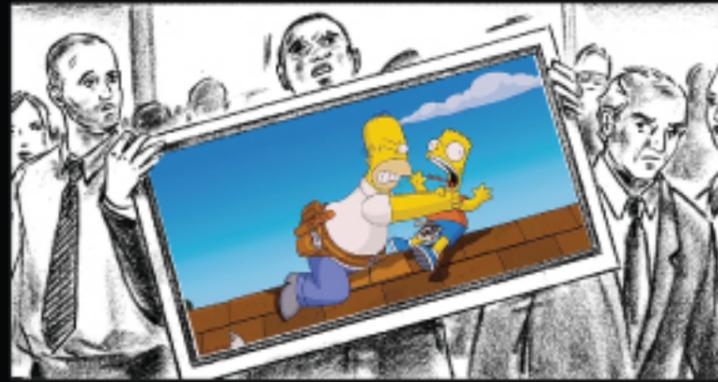


A9 VO ANNOUNCER: " 'Live Free Or Die Hard' ... Available now."





C1 SOUNDS of people moving across a busy lobby.



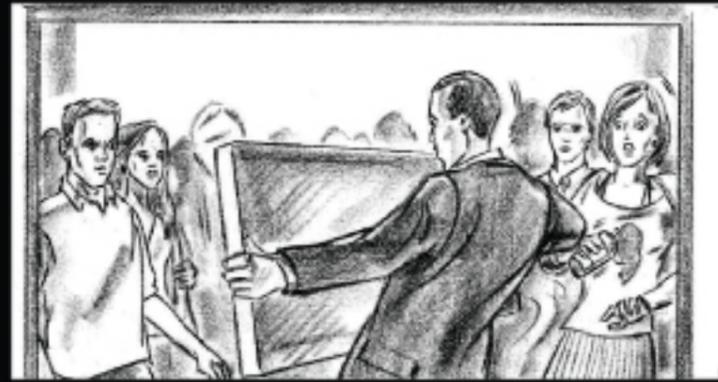
C2 SOUNDS of the busy lobby continue.



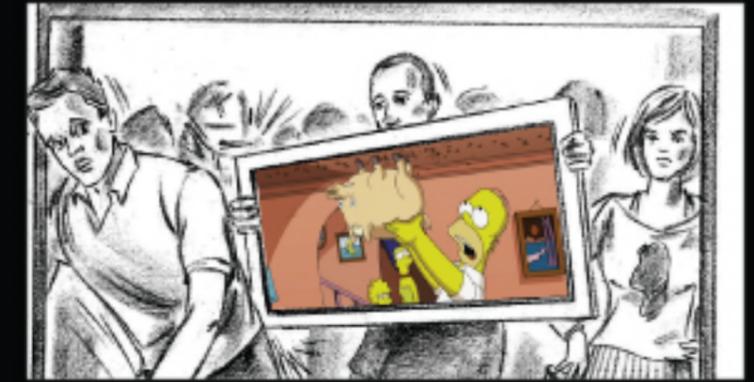
C3 SOUNDS of the busy lobby continue.



C4 SOUNDS of people rushing into the elevator.



C5 SOUNDS of people moving around in the elevator.



C6 A dull THUD as flat screen whacks stockbroker.



C7 HIPSTER (TO GUY W/ TV): "Dude, there's an easier way to take your favorite movies with you. It's called DVD with Digital Copy."



C8 HIPSTER (TO GUY W/ TV): "Buy a DVD and another disc comes with it, which you can use to transfer the same movie to any of your digital devices. One purchase, many uses."



C9 VO ANNOUNCER: "The Simpsons Movie' ... In stores today."





E1 SOUNDS of a busy airport.



E2 SOUNDS of a busy airport continue.



E3 Metal detector ALARM erupts.



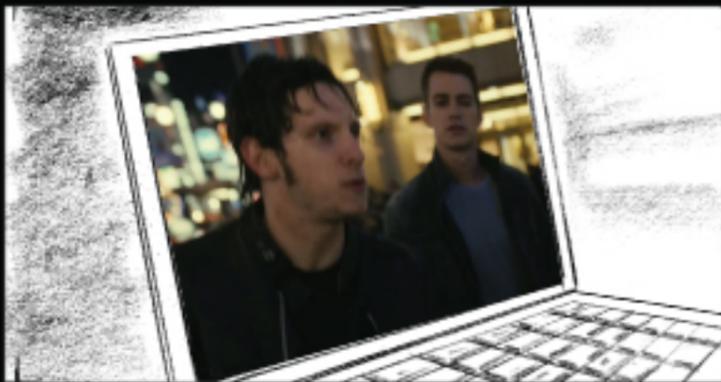
E4 The wand BLEETS as the TSA worker scans the man.



E5 The SOUNDS of a brewing commotion.



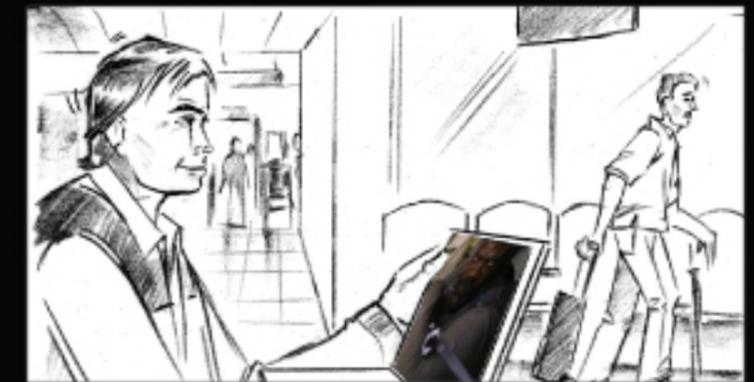
E6 HIPSTER (TO GUY W/ TV): "Dude, there's an easier way to take your favorite movies with you. It's called DVD with Digital Copy."



E7 HIPSTER (TO GUY W/ TV): "Buy a DVD and another disc comes with it, which you can use to transfer the same movie to any of your digital devices. No downloads. No subscriptions."



E8 VO ANNOUNCER: " 'Jumper' ... Now available."



C9 HIPSTER (TO HIMSELF): "Hmmm ... Nice suitcase."



H1 JUSTIN LONG: "Tasty looking burger. It's nice getting takeout -- but wouldn't it be great to watch your movies while you're out?"



H2 JUSTIN LONG: "Now you can, my French fry-propelled friend. It's called DVD with Digital Copy."



H3 JUSTIN LONG: "It's simple: Buy a DVD and get another disc, which you can use to transfer the same title to any digital device."



H4 JUSTIN LONG: "Be gone annoying subscriptions!"



H5 JUSTIN LONG: "Be gone 5-hour downloads!"



H6 JUSTIN LONG: "And it only takes a few minutes to transfer files between devices."



H7 JUSTIN LONG: "So tell a friend. And so on. And so on. About DVD with Digital Copy."



H8 JUSTIN LONG (VO): "One purchase. Many uses. Now playing everywhere."



H9 JUSTIN LONG (VO): "'28 Weeks Later' ... Get your copy now."

